

Empowered Together

2023/24 Strategic Plan



*In the spirit of reconciliation Empowered
Together acknowledges the Traditional
Custodians of country throughout
Australia and their connections to land,
sea and community. We pay our respect
to their Elders past and present and
extend that respect to all Aboriginal and
Torres Strait Islander peoples today.*



Empowered Together strives to create a diverse and inclusive working environment for all people. We celebrate and support the uniqueness that our volunteers and stakeholders bring to our organisation. We are committed to fostering a space where everyone can feel included, regardless of race, colour, culture, gender identity, sexual orientation or ability. Empowered Together is proud to express our commitment to showing respect for all and encouraging open collaboration and communication.



Statement from CEO

We are excited to announce our strategic plan from September 2023-24 which builds on the strengths, passion and enthusiasm of our team at Empowered Together. We have all learned a tremendous amount in the past 12 months and we are eager to share our future direction.

In the past 12 months we have said goodbye to some members of the executive team, a special thank you to Ralph Lucas, former Chief Relationships Officer and Stephanie Krstevski, our interim Chief Marketing Officer for their commitment to our organisation. I am delighted to share our new executive team, which includes Sarah Claffey, Chief Operations Officer, Caelun Xie, Chief Financial Officer, Hannah Costin, Chief Communications Officer and Luke Induni, Chief Relationships Officer. I am confident that our team will continue to lead Empowered Together with innovation and dedication.

Reflecting on 2022-23, I am filled with pride at our organisation's efforts and accomplishments. Highlights include our collaboration with the Inclusion Foundation earlier this year and our delivery of the Consent 101 workshop to Frankston High School, Caulfield Grammar campuses and Braybrook College. Our enthusiasm cannot be matched and we look forward to continuing this momentum.

From 2023-24, Empowered Together's vision is to empower young people by forming purposeful relationships within our community and providing enriching volunteer experiences. We are thrilled to share our annual strategic plan with our audience and observe the impact we will have on our young people to change the conversation and build confidence in navigating consensual relationships.

Empowered Together's organisational vision is to live in a world where sexual integrity is respected and sexual assault is taken seriously. With our team of impassioned individuals, I can't wait to see what this next year holds for us.



Courtney Aarons
Chief Executive Officer of Empowered Together

Annual Vision

From 2023-24, Empowered Together's vision is to empower young people by forming purposeful relationships within our community and providing enriching volunteer experiences.

Our Two Key Themes

Theme One: Engagement

Enhancing the sense of connectedness within our organisation and within our community to foster meaningful relationships and experiences.

Engagement Goals

Create video presentation tool to connect Empowered Together with our audience

Establish Sunday Sessions volunteer hangouts

Build frequently asked questions and additional resources page on our website

Launch Empowered Together TikTok

Enhance our understanding of our social media channels

Further investigate deductible gift recipient status

Create an outreach roadmap targeting schools with the most potential to engage with Empowered Together

Maintain existing school/organisation partnerships

Create community outreach brochure to share with our prospective clients

Theme Two: Development

We will provide opportunities for our volunteers to grow and build essential skills and knowledge.

Development Goals

Establish an advisory board of experts to guide our organisation

Conduct annual policy review

Host quarterly knowledge sharing sessions to enhance the personal and professional development of our volunteers

Strengthen Recruitment Process to retain current volunteers and source the best talent

Institute a marketing strategy curated to each of our social media platforms

Host annual focus group for the Consent 101 workshop to augment our workshop content and relevance to our audience

Review and update facilitator manual and supporting documents

Create facilitator training manual

Organise facilitator training session based on current consent legislation changes and prioritise facilitator needs

Maintain facilitator team

Organise and implement supplier list

Revise and internally publish finance manual

Re-implement financial quarterly reporting

Revise and automate financial processing including reimbursements and financial reporting

Research financial growth opportunities to further support the organisation's development

Explore additional grant opportunities

