

Chief Marketing Officer (Volunteer)

We are on the hunt for a passionate and motivated young leader to lead Empowered Together's Marketing team.

Empowered Together is a non-for-profit organisation that works towards the peer led primary prevention of sexual violence. Our vision is a world where sexual integrity is respected, sexual violence is taken seriously and those who have experienced sexual violence receive the support they need to heal.

We are youth run and seek to engage this generation to lead the change. Our two main operations include running workshops on consent and sexual assault in secondary schools and engaging the wider community through our online platforms.

Find out more about who we are, what we do and what we stand for at:

Website: empoweredtogether.com.au
Facebook: facebook.com/empoweredtogether
LinkedIn: linkedin.com/company/empowered-together
Instagram: [@empoweredtogethereducation](https://instagram.com/empoweredtogethereducation)

Join us and be a part of our vision to prevent sexual assault

Title	Chief Marketing Officer
Reports To	Chief Executive Officer (CEO)
Key Responsibility	Lead marketing efforts for Empowered Together to expand the reach of our message within the community.
Duties	<ul style="list-style-type: none">• Be an active executive team member by attending meetings and providing a marketing perspective in annual strategic planning.• Lead, engage and empower the Marketing team.• Oversee digital communications including website, social media and electronic direct mail.• Produce collateral in collaboration with the Relationships team to promote school workshops.• Develop and monitor metrics that will drive growth and awareness of Empowered Together including Google Analytics and social analytics

Skills Required

- Initiate and implement marketing initiatives that will achieve organisational goals.
- Understand and be passionate about critical issues that relate to primary prevention of sexual assault including gender inequality, consent and entitlement.
- Creative and innovative in thinking to develop new ideas to build organisational capacity.
- Ability to lead, train and provide excellent instructions to team members often remotely.
- Planning and evaluation skills to execute marketing campaigns
- Excellent Written communication skills, spelling and grammar.
- Excellent skills in using technology and learning new systems & programs.

Time Commitment

5 hours a week, flexible as most work is done in your own time. The successful applicant will be expected to commit to the role for at least **one year**.

What you get out of it

- Have an opportunity to demonstrate your skills in marketing to achieve a social purpose.
- Develop contacts with other individuals with the same purpose of eliminating sexual violence.
- Be a leader involved in educating the community on consent, sexual violence and mixed abilities.
- Attend events on behalf of Empowered Together and work with our expert advisory members.

Apply

To apply, please send your resume and a cover letter to our CEO, Courtney Aarons at courtney.aarons@empoweredtogether.com.au. She is also happy to answer any questions or queries at this address.

We encourage applications from diverse backgrounds and genders, including Aboriginal and Torres Strait Islander peoples, people from culturally and linguistically diverse backgrounds, people identifying as part of the LGBTIQA+ community and people with a disability.